



COGNITIVE AND  
BEHAVIOURAL  
THERAPIES AT THE  
**CROSSROADS**

WCBCT2019**BERLIN**



# Exhibition and Sponsorship Prospectus

9<sup>th</sup> World Congress of Behavioural  
and Cognitive Therapies  
17<sup>th</sup> – 20<sup>th</sup> July 2019  
The CityCube Berlin, Germany



## Congress Organisers

- Andreas Veith (Congress Organiser), Germany
- Rod Holland (Congress Organiser), EABCT
- Thomas Heidenreich (Chair Scientific Committee), Germany
- Philip Tata (Chair Scientific Committee), United Kingdom



## Congress Theme | “Cognitive and Behavioural Therapies at the Crossroads“

Congress Streams include:

- Adult Mental Health
- Child and Adolescent CBT
- Behavioural Medicine
- Eating Disorders, Addictions and Personality Disorders
- Psychosexual and Marital Issues
- Intellectual and Developmental Disabilities
- Training and Supervision
- Basic Processes and Experimental Psychopathology
- Cross cultural and International Issues
- New Developments and Young Scientists
- Online assisted CBT



## Venue

CityCube Berlin  
Messedamm 22  
14055 Berlin  
Germany



## Legal Organiser & PCO

MCI Deutschland GmbH  
Markgrafenstrasse 56  
10117 Berlin  
Germany  
Martha Whiteman  
+49 30 20459330  
wcbct sponsoring@mci group.com



## Congress Website

[www.wcbct2019.org](http://www.wcbct2019.org)

# Congress Statistics, History and Facts



## Delegates will include:

- Clinical Psychologists
- Researchers and Academics
- Educational Psychologists
- Occupational Therapists
- CBT Therapists
- Psychiatrists
- Social Workers
- Speech Therapists
- General Practitioners
- Nurses
- Counsellors
- Teachers
- Students



## Number of attendees

2007 **4,000** Barcelona



## Main Reason to Exhibit and/or Sponsor:

*This Congress will be the largest global gathering of CBT therapists, educators and researchers to have been held anywhere in the world with the numbers expected to surpass Barcelona in 2007.*



## WCBCT Time Line

1<sup>st</sup> WCBCT  
Copenhagen,  
Denmark, 1995

2<sup>nd</sup> WCBCT  
Acapulco,  
Mexico, 1998

3<sup>rd</sup> WCBCT  
Vancouver,  
Canada, 2001

4<sup>th</sup> WCBCT  
Kobe,  
Japan, 2004

5<sup>th</sup> WCBCT  
Barcelona,  
Spain, 2007

6<sup>th</sup> WCBCT  
Boston,  
USA, 2010

7<sup>th</sup> WCBCT  
Lima,  
Peru, 2013

8<sup>th</sup> WCBCT  
Melbourne,  
Australia, 2016



## Exhibition and Sponsorship Opportunities

Exhibition and Sponsorship are limited,  
secure your spot today!

The deadline is the **27<sup>th</sup> November 2018**. For additional questions, please email us at [wcbct-sponsoring@mci-group.com](mailto:wcbct-sponsoring@mci-group.com)

<b>Click for Info</b>	<b>Item</b>	<b>Price, net</b>
	Exhibition Space Rental (Companies) (min. purchase of 6 sqms)	€ 380 per sqm
	Exhibition Space Rental (for non profit Associations) (min. purchase of 6 sqms)	€190 per sqm
	Sponsored Academic Presentation (30 min.)	Price on request
	Sponsored Technical Presentation (30 min.)	Price on request
	Advertisement Main Programme, Back Cover	€ 1,000
	Advertisement Main Programme, Inside Cover	€ 750
	Advertisement Main Programme, Full Page	€ 500
	Advertisement Main Programme, Half Page	€ 300
	Advertisement Main Programme, Quarter Page	€ 200
	Bookmark in Main Programme	€ 2,200







Exclusive Sponsoring item



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<b>Click for Info</b>	<b>Item</b>	<b>Price, net</b>
	E-Mailing	€ 1,100
	Congress Bag	€ 6,000
	Congress Bag Insert	€ 600
	Flyer Display	€ 300
	Roll-up	€ 600
	Advertising Package	€ 2,000
	Badge Scanner Booth/Sponsored Presentation	€ 950/700
	Logo on Congress Website	€ 700
	Pens and Notepads	 € 2,000
	Mobile Congress App	 On request



Exclusive Sponsoring item



## Order Form

Please return your signed order form to  
[wcbct-sponsoring@mci-group.com](mailto:wcbct-sponsoring@mci-group.com).

### Company details

Company/Association name

Company/Association name (to be published)

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

### Billing address (if it differs from above mentioned)

Company name

Address

Contact person

Email

Telephone N°

Mobile telephone N°

PO N°

VAT Identification N°

# ORDER FORM

9<sup>th</sup> World Congress of Behavioural and Cognitive Therapies

Item	Price*	Order quantity
Exhibition Space Rental (min. purchase of 6 sqms) Preference: 1._____ 2._____ 3._____ 4._____ 5._____	€ 380 per sqm	
Exhibition Space Rental for non profit Associations (min. purchase of 6 sqms) Preference: 1._____ 2._____ 3._____ 4._____ 5._____	€ 190 per sqm	
Sponsored Academic Presentation (30 min.)	On request	
Sponsored Technical Presentation (30 min.)	On request	
Advertisement Main Programme, Back Cover	€ 1,000	
Advertisement Main Programme, Inside Cover	€ 750	
Advertisement Main Programme, Full Page	€ 500	
Advertisement Main Programme, Half Page	€ 300	
Advertisement Main Programme, Quarter Page	€ 200	
Bookmark in Main Programme	€ 2,200	

\*All prices are exclusive of any applicable value added tax.

We will confirm receipt of your Company Details registration form within two weeks of it being received. If, after 2 weeks, you have not heard from us, please do get in touch. MCI Deutschland GmbH assures that revenue generated from sponsor's commitments is only used to finance the scientific part of the congress.

Please note that advertisements, flyers and sponsors will be approved by the board.

MCI Deutschland GmbH confirms that only participation fees are used to finance the conference catering. The evening programme will be financed by separate participation fees. Please be aware that all your events which are related to the WCBCT congress need to be registered and confirmed by MCI Deutschland GmbH.

I hereby accept the enclosed general terms and condition of MCI Deutschland GmbH:

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City/Date

Legally binding signature / Official company stamp

<b>Item</b>	<b>Price*</b>	<b>Order quantity</b>
Emailing	€ 1,100	
Congress Bag	€ 6,000	
Congress Bag Insert	€ 600	
Flyer Display	€ 300	
Roll-up	€ 600	
Advertising Package	€ 2,000	
Badge Scanner Booth/Sponsored Presentation	€ 950/ 700	
Logo on Congress Website	€ 700	
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Mobile Congress App	On request	

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I hereby accept the enclosed general terms and condition of MCI Deutschland GmbH:



# General Terms & Conditions

## For Exhibits and Industry Presentations

### MCI Deutschland GmbH

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01. Registration / Contract
02. Exhibit Sharing
03. Delegation and Realisation
04. Exhibition Objects and Methods
05. Payment Conditions
06. Liability, Insurance, Security
07. Cancellation Clause
08. Acts-of-God / Reasons beyond control
09. Video clips and Soundtracks
10. Advertising
11. Organisational and General Notices

#### 1. Registration / Contract

##### 1.1 Registration

Registration for an exhibit booth or other forms of Industrial presentations (i.e. Symposium, Workshop, Course etc.) requires the respective written format. The registration form must be completed diligently and duly signed to be legally valid and acceptable. The registration is an irrevocable and legally binding instrument, obligating the applicant from beginning to end of the exhibit.

##### 1.2 Supplementary or Exceptional Provisions

With the signature, the applicant accepts and recognises the General Terms and Conditions as well as any supplementary provisions and is obligated to commit any and all persons in his employ at the venue to abide by said terms.

##### 1.3 Confirmation of Participation / Invoicing

The written confirmation and subsequent invoicing by MCI Deutschland GmbH constitutes the sole document of acceptance and admittance to the exhibit and is issued exclusively to the applicant, under the specific terms stated herein.

##### 1.4 Contract

The contract becomes effective with the deliverance of the confirmation and subsequent invoice by MCI Deutschland GmbH to the respective applicant. Deviations and/or supplementary terms and provisions require the written confirmation by MCI Deutschland GmbH to become legally binding.

##### 1.5 Contract Components

Mandatory contract components are

- a) the Registration Form
- b) the General Terms and Conditions
- c) the Supplementary or Exceptional Provisions

In the event of discrepancies the above referenced provisions pertain.

##### 1.6 Limitations

MCI Deutschland GmbH reserves the right to refuse participation to a single applicant for reasons of practicality, for example if the available exhibition space proves insufficient or may limit participation to certain representative business groups deemed imperative to the achievement of the intended purpose of the exhibit. The same provisions pertain to exhibition objects or forms of presentation, likewise for symposia, workshops and courses, determined in advance not to be directly related in context to the objective and purpose of the entire event. MCI Deutschland GmbH has the right to reject and refuse presentation material and/or methods, found unsuitable or undesirable to the event or to be harmful, disturbing or intolerable to the visitors of the exhibit, even after admittance, at the responsibility and cost of the exhibitor or presenting agency, and may, if warranted, order the removal or temporary storage of unauthorized exponents or forms of presentation. In the aforementioned eventualities, the affected parties forgo all rights to any type of claim against MCI Deutschland GmbH.

#### 2. Exhibit Sharing / Booth Sharing

For reasons of liability it is not possible for two or more companies to share the same booth. All responsible personnel representing a firm or business at the booth must be employed or commissioned by a single company.

#### 3. Allocation of exhibition space and presentation locations

##### 3.1 Principal

Stand positions can not be chosen by the exhibitor. MCI Deutschland GmbH allocates space as well as presentation locations primarily by the date the application form was received, the subject and intent of the respective event and according to availability of exhibition space and locations. Special request will be given due consideration in line with these criteria, however, without guarantee for realization.

##### 3.2 Changes in dimension or location

MCI Deutschland GmbH reserves the explicit right to change locations or dimensions of display space on short notice, even after initial confirmation, if necessary in order to achieve the event target. Neither restitution nor claims of any kind are applicable.

##### 3.3 Exchange, Subletting

The rights and responsibilities extended to a company by virtue of the confirmation and invoice documentation are absolutely non-transferable and do not permit, even in part, any kind of subletting, exchange and sharing of space or locations to third parties.

##### 3.4 Organisation - Exhibition

Realization of the booth design must not deviate in any way from the originally submitted and accepted plans and layouts. The respective minimum and maximum standards for booth construction are determined in the General Terms and conditions governing participation. Any deviations, however minimal are only permissible after prior consultation and written consent by MCI Deutschland GmbH. Booth construction must always be self supporting and may not be attached to wall, pillars or floors.

##### 3.5 Organisation – Presentation location (Symposia, Workshop, Courses etc.)

The usage of allocated space and/or presentation locations is only possible within the framework and to the extent agreed upon in advance with the organiser.

##### 3.6 Organisation in general

Only 100% soluble adhesives may be used to secure temporary flooring / carpeting to pillars, walls and ledges, which are part of the allocated display area or conference rooms used as such. The backsides of your stand must be clean and should have a neutral colour (white / gray). The attachment of advertising materials, posters and any kind of directional signs, as well as gluing, painting, and wallpapering of building parts, ceilings, walls, pillars, floors or other integral parts of the display area is strictly forbidden. Built-ins and/or changes to existing conditions, furnishings or inventory warrant the explicit advanced written consent of MCI Deutschland GmbH.

Any cost arising from such changes and the reversing of same after the event are the responsibility of the exhibitor.

Reconstruction and renovation works of any kind may only be initiated on order of MCI Deutschland GmbH and its subagents.

Fire alarms, sprinkler systems, hydrants, electrical distributors, telephone jacks and hook-ups, emergency lighting, entrances and emergency exits must be left unobstructed and accessible. They may not be removed, obstructed, covered up or taken down.

The use of open fire and light, i.e. kerosene, heating oil, natural gas etc. for cooking, heating and fuelling purposes, the use of heating rods, as well as the hook-up of portable heaters and cooking units which are not equipped with thermal overheating protection is strictly forbidden. The use of bottled gas usually warrants a special permit. The guidelines of the main ordinance (Hauptverband der gewerblichen Berufsgenossenschaften e.V.) for bottled gas usage and the Central Administration for accident prevention are the governing bodies for directives on this issue. It is the exhibitor's own responsibility to gather all respective approvals. Any procedures deemed potentially dangerous require scrutiny and permission by the applicable agency and should be applied for in advance from the responsible rental agency for the exhibit location. The usage of laser equipment generally warrants the advanced coordination and permission of MCI Deutschland GmbH. Additionally, a permit of the responsible county administration for the protection of worksites (Landesamt für Arbeitsschutz [Lafa]) and a site inspection by a licensed inspector must be secured at the exhibitors own cost.

Technical inventory and supplies at the exhibit venue may only be operated by authorized and qualified personnel. The exhibitor is held liable for all infractions and/or damages caused by himself, his employees as well as third parties employed by him as assistance and helpers at the venue.

Additional or supplementary provisions and services, changes and last-minute requests, not explicitly mentioned in the registration forms, always require the written consent of MCI Deutschland GmbH. It is the responsibility of the exhibitor to notify MCI Deutschland GmbH well in advance of any such changes or additions and the extent of possible works required and secure the necessary permits to effect these.

MCI Deutschland GmbH is not responsible for surveying deadlines or securing legal assistance of any kind.

#### **4. Exponents-, Presentation materials**

##### **4.1 Removal, Exchange**

The admissible exponents and/or presentation materials may only be removed from the exhibition site with mutual consent. An exchange may only be effected with the explicit permission by MCI Deutschland GmbH and only one hour before and one hour after the daily operating hours.

##### **4.2 Direct Sales**

Any direct and onsite sales of goods is only permissible with prior written authorization. Once this permission has been granted, all exponents designated for sale must be clearly marked and priced. Exhibitors and presenting companies must adhere to the guidelines provided by the local commercial and health authorities and are responsible for the securing of eventual permits if warranted.

##### **4.3 Commercial Legal Coverage**

Exhibitors and presenting agency are responsible for necessary legal protection and copyrights. A six-month protection / warranty for samples (usage- or taste samples) and product warranties from the beginning of an event is only necessary, if the Chief Justice has posted a respective notice in the National Legal Publication.

#### **5. Payment Requirements**

##### **5.1 Payment Responsibility**

The exhibitor or the presenting company is responsible for timely payment of all applied and approved services at the established tariffs to MCI Deutschland GmbH. This also pertains to services by third parties which have been advanced by MCI Deutschland GmbH within the contractual framework and on behalf of the exhibitor or presenting agency. All prices are net and require the addition of the applicable legal VAT.

#### **TAX LAW REQUIREMENTS**

According to German Tax Law, Germany is the place of taxation fulfilment for all meetings and exhibitions taking place in Germany. This implies that also foreign companies and agencies have to pay the respective German VAT as indicated on our invoices. Should your company be registered outside of Germany you may reclaim your taxes by filing a VAT reclaim. If the Conference takes place outside of Germany, international tax laws apply.

MCI Deutschland GmbH: Tax-ID Nr.: 7156003764,  
VAT ID.-Nr. DE 114406202

##### **5.2 Online Payment Portals**

If MCI Deutschland GmbH is required to use external payment engines from the contracting partner, MCI Deutschland GmbH shall not be liable for any costs incurring in relation to this payment engine. For the use and maintenance of the system, MCI Deutschland GmbH charges a service fee of 25,00 EURO plus VAT. The contracting partner must ensure the compliance of payment terms and deadlines according to point 5.3.

##### **5.3 Due Date – Maturity**

Instalments or rest payments reflected on the application and confirmation / invoice, are due in full and without deduction on the applicable date, and payable either directly to MCI Deutschland GmbH or to a specific account installed by MCI Deutschland GmbH for this purpose, always reflecting the invoice number for cross-reference.

Any and all supplementary provisions and services, especially if granted on site, will be invoiced immediately after conclusion of the event, having been double checked for their validity and contents, and become due immediately without delay. In the event of delays or non-payment, MCI

Deutschland GmbH is authorized to levy penalties, not exceeding 8% of the basic tariff charged by the European Central Bank, insofar that it is proven that the exhibitor or presenting agency is not an end user in the legal sense. The later calls for a penalty of 5% of the base tariff of the European Central Bank.

#### **5.5 Appeals**

Appeals can only be considered by MCI Deutschland GmbH, if submitted in writing within 14 days of the initial date of invoice.

#### **5.6 Liens**

MCI Deutschland GmbH reserves the right, if warranted, to make use of the right to lien as security and sell the impounded goods or objects, and after giving due notice of its intention. Limited liability for impounded goods or objects is only accepted by MCI Deutschland GmbH in the event of intent or gross negligence.

#### **6. Liability Insurance, Security**

##### **6.1 Liability of MCI Deutschland GmbH**

MCI Deutschland GmbH has secured insurance coverage for personal- and object damage. The entire exhibition venue, including conference rooms, is secured and guarded day and night, however; this security measure excludes the surveillance of individual booth or exponents. The liability coverage for general night surveillance / lock-up carried by MCI Deutschland GmbH does not curtail coverage. MCI Deutschland GmbH is only liable for damages resulting from mal- intent or gross negligence. A separate fire protection watch will be furnished, if specified by local provisions.

Claims must be submitted to MCI Deutschland GmbH immediately. They become invalid if not recognized by MCI Deutschland GmbH or if not submitted within 6 months from the termination of the event. MCI Deutschland GmbH refuses liability for damages resulting from differentials in services rendered or reasons beyond their control, for example if the power supply could not be guaranteed by the local Public Utilities. MCI Deutschland GmbH cannot be held responsible for natural disasters according to paragraph 8.

MCI Deutschland GmbH is not liable for loss, theft or damage to exponents or presentation objects and personal belongings imported during the event or damaged during transport. Follow-up damage claims for lost profits, replacements and such are unacceptable.

##### **6.2 Exhibitor Responsibilities**

The rented display space and/or rooms are to be treated with care by the presenting agency (exhibitor) before, during and after the respective event. The same pertains to any objects and props rented by MCI Deutschland GmbH explicitly for the event. Exhibitors and/or presenting agencies are held liable for all damages to persons or objects, caused by the exhibitor, his/her employees and any third parties in his temporary employ, his/her vehicles or his/her visitors at the venue location, to the inventory of same or to loading ramps or designated parking areas. Display booth and presentation rooms are to be adequately staffed and guarded during the assembly phase, the exhibition itself and the disassembly period. Any additional or personal objects are to be safeguarded, as they are not covered under the effective insurance policy.

It is the duty of exhibitors to obtain additional insurance to safeguard for any eventualities like damage to persons, objects or theft. It is advisable to make use of the specialised services provided by the organiser for extra night watches for individual booths or exponents.

#### **7. Contract Cancellation Clause**

##### **7.1 Cancellation by the exhibitor or presenting agency**

Companies that have applied for exhibition space or presentation rooms and received confirmation for these from MCI Deutschland GmbH cannot be released from the contract. If the applicant must insist on release and MCI Deutschland GmbH grants an exceptional release, the following cancellation fees will apply and are payable to MCI Deutschland GmbH without delay, to cover any damage arising from the cancellation:

- 10% of invoice amount – for cancellations up to 16 weeks prior to the exhibition / meeting
- 25% of invoice amount – for cancellations thereafter and up to 13 weeks prior to the exhibition / meeting
- 50% of invoice amount – for cancellation thereafter and up to 10 weeks prior to the exhibition / meeting
- 100% of invoice amount - for cancellations thereafter.

All cancellation fees will be invoiced plus VAT of currently 19%.

The obligation for payment exists, if the company registered for exhibition space or other forms of presentation, will not prove, that no damage or a damage less than the cancellation fees has been caused.

In case of cancellation of parts of the services registered for, cancellation fees as mentioned above will be invoiced for the cancelled services.

## 7.2 Cancellation by MCI Deutschland GmbH

MCI Deutschland GmbH has the right to cancel an applicant,

- a) if said applicant becomes delinquent in payment according to the contractual terms and conditions;
- b) in case of No Show or disregard of the assembly specifications, if the assembly of the booth or stand does not occur within the contractually agreed timeframe, or if the display booth/stand is not occupied in time, i.e. at least two hours before the official opening of the event
- c) if infractions against the house rules are noticed.

In case of grave infractions against the house rules by the exhibitor and/or presenting agency and if these are not remedied after repeated warnings.

d) Reasons resulting from the person or persons representing the exhibitor or presenting agency, if the prerequisites for granting admission / confirmation are not known to the person/persons representing the exhibitor or presenting agency or if MCI Deutschland GmbH becomes aware of reasons in retrospect, which would have precluded admission. This pertains in particular for the revelation of bankruptcy or insolvency by the exhibitor or presenting agency. The exhibitor or presenting agency is obligated to notify MCI Deutschland GmbH without hesitation of any occurrences of that nature. The confirmation and admission can be revoked without obligation in such cases and the display space and presentation modus may be disposed of in a different manner.

No restitution or reimbursements are applicable in the afore referenced cases. The exhibitor and/or presenting agency is held liable for any damages or losses incurred as a result of their cancellation, in accordance with para. 7.1, if the space or rooms cannot be rented again. As security for eventual claims, including future claims, MCI Deutschland GmbH can make use of their right to demand a security deposit. MCI Deutschland GmbH cannot be held liable for damage of retained goods or objects. The exhibitor or presenting agency is obligated to disclose any information in regard to ownership of the exponents at any time.

## 8. Act of God / Force Majeure

It is mutually agreed that in the event of total or partial cancellation of the Conference due to fire, strike, natural disaster (either threatened or actual), government regulations or incidents not caused by MCI, which would prevent its scheduled opening or continuance, this agreement may be partially postponed or terminated as a whole. In this case, exhibitors

and / or presenters are not entitled to reclaim refunds of a portion of the exhibit on no account.

Exhibitors are obliged to have civil liability insurance. This obligation also is mostly imposed by the venues. Therefore exhibitors must proof such insurance.

In the case of cancellation, a timely shift or changes in the duration of the event, the registration remains its validity. However, in this case a cancellation is possible with prior written consent of MCI Germany GmbH. Where justified MCI Germany GmbH, 25% of the amount of each exhibit and / or presentation will be due as a general measure of compensation for costs occurred, payable by the applicant to MCI Germany GmbH.

The proof of the non-occurrence of loss damage or lower losses occurred, expressly remains within the responsibility of the applicant (eg alternative short-term let).

## 9. Video clips and Soundtracks

Video or sound recordings of the display area, portions thereof or presentations are only permitted during regular operating hours of the exhibit and if it can be established that these will not present a hazard to visitors, with the consent of the exhibitor and/or presenting agency.

## 10. Advertising

Exhibitors and/or presenting agencies are only allowed to advertise within the confines of their rented space. Non-participants or third parties are prohibited from advertising in the exhibit halls or presentation rooms, as well as the entrance or exit areas. Unsuitable solicitation or advertisement which does not conform to the framework of the event must be avoided! Company CI or logos in neon lights- or flashing lights is only acceptable with the prior written consent by MCI Deutschland GmbH. Optical, moveable and sound advertising materials are only tolerated if they do not constitute any aggravation to visitors, exhibitors and/or presenting agencies alike. Movie (celluloid film) presentations according to regulation (§123 VstättVo) are forbidden.

MCI Deutschland GmbH is authorized to confiscate, prevent or remove any advertising means or materials, which are in violation to the afore mentioned stipulations, without the aid of legal instruments, prior warning the responsibility of the exhibitor and/or presenting agency.

and no responsibility for eventual damages. Any resulting cost becomes

## 11. Organisational and General Notices

### 11.1 House Rights and the adherence to Safety Regulations enforced by the police authorities

The exclusive House Rights are held by the owner of the rented exhibition facilities and pertain to all locations. She is authorized to exercise control of the display areas and presentation methods as well as the enforcement of security measures and the adherence to rules and regulations, in the best interest of a successful event. Submission of a signed application commits the exhibitors and/or presenting agencies and their trustees to adherence of the afore referenced rules and regulations governing the event, as well as the strict adherence to all security measures and government regulations, the technical safety standards, enforced by the owner of the exhibition halls as well as MCI Deutschland GmbH.

It is strictly forbidden to overnight in campers parked within the confines of the exhibition grounds.

### 11.2 Pets and animals

Pets or animals are not permitted at the venue.

### 11.3 GEMA Fees, Künstlersozialversicherung (social security for artists)

The exhibitor and/or presenting company is solely responsible for payment of any artist salaries, social security and performance fees (GEMA) for all services or presentations hired or ordered and releases MCI Deutschland GmbH from any responsibility against possible claims of third parties.

### 11.4 Operating Hours / Schedule adherence

The exhibitor is responsible for the staffing and must insure the cleanliness of the rented display area during opening hours. The exhibitor is further responsible to assure adequate staffing of the presentation locations during the set-up and dismantling phases and to vacate these timely and in clean condition. All exhibitors and their employees and trustees are obligated to vacate the premises and remove all vehicles from the designated parking areas within 1 hr of closing time.

### 11.5 Dismantling phase / Termination of the event

After the official closing of the scheduled event, the exhibitor and/or presenting agency is responsible for the timely dismantling of the display area and within the contractually designated time frame.

Ongoing presentations or events are to be terminated and any presentation materials and props must be removed from the rooms within the designated time frame.

Rentals are to be returned before the deadline to the respective rental agency. If the dismantling of the display booth or the presentation materials as well as the imported objects by the exhibitor and/or presenting agency are not effected on schedule, MCI Deutschland GmbH is then authorized, after giving due notice, to order removal of any such objects at the cost and responsibility of the exhibitor and/or presenting agency. Should a presentation run overtime, MCI Deutschland GmbH has the right to close or halt the presentation in order to re-use the facilities and/or bill the presenting agency for the overtime.

### 11.6 Forgotten or unclaimed materials

Exponents and/or presentation materials which remain unclaimed after the deadline specified in the special attachment to the General Terms and Conditions, will be removed or stored, whichever pertains to the particular nature of the goods, at the cost of the responsible company or agency. Transportation or storage cost for unclaimed or left behind materials are the responsibility of the exhibiting or presenting agency or business.

### 11.7 Miscellaneous

MCI Deutschland GmbH reserves the right to effect any changes deemed necessary to insure the overall success of the event.

### 11.8 Federal Data Protection and Privacy Act

The exhibitor or sponsor agrees that, for organisational purposes of the meeting, the data given in the application form may be used, processed and published (e.g. within the list / documentation of exhibitors and sponsors). All personal and private data of MCI Deutschland GmbH business partners are processed and saved under strict adherence to § 23-25 BDSG within the framework of the contractual objectives.

### 11.9 Final Clause

Place of fulfilment is the city the meeting / exhibition takes place. Exclusive Court of Jurisdiction for all disputes arising out of the contract or these general conditions is the Court of Berlin, Germany.

MCI Deutschland GmbH

Last update: December 2013